

SOULDANCER

PAY ME WHAT
I'M WORTH

A GUIDE TO HELP YOU

SAY IT • MEAN IT • GET IT

CERTIFIED



Invite



We're ready to see if you're a *natural* Pay Me What I'm Worth Instructor. Are you? How you wonder? Simple.

Follow these three main steps to discover if it's *worth* your time and effort to join our ***exclusive Instructor Family***.

1. Revisit our website: [Free-Stuff](#) page. Share this page with your circle of friends. (Post it on your Facebook wall. Tweet it up.) See what kind of reaction you get.
2. [Click to purchase](#) your copy of *Pay Me What I'm Worth*. Select which kind of book works best for you. (Example, you may prefer the spiral bound version - lays flat while open - easier to read while doing exercises.)
3. **Once your book arrives, read, show and share it.**
 - Share your excitement about what you're discovering about yourself.
 - To get the MOST out of this book, tell people you're forming a self-paced Master's group lead by the author of the book.
 - [Click this link](#) to see what our self-paced Masters group is all about (costs, content, etc.)
4. To help inspire others to join you in forming a Masters group, invite them to a questions and answers conference call.
 - We'll do our best to schedule it for a date / time we're all available.
 - Once a day / time is set, we'll set-up the call for you.
 - **You'll co-lead the call.** Why co-lead? Simple! We practice what we preach. We'll start teaching you leadership skills from the very start of your journey with us.
 - Soul keeps calls lively, focused and real.
 - NO hard-selling on these calls - ever!



Invite



5. When you naturally, effortlessly attract* 10 (yes, 10) people ready, willing and able to register for your self-paced Masters group (this includes paying a registration fee), call us at 312-268-0000 or email Soul at souldancer@paymewhatiamworth.com. This initial group of 10 people form - what in essence is your 'scholarship' to join our Certification program.
6. **BONUS! For registrations 11 and above, you earn 10% of their registration fee! The more you attract to your group, the more you become a PAID teaching assistant.**

You see, simply put, Step One is a test.

- This test is all about discovering if you should spend the time and energy to join our exclusive Pay Me What I'm Worth Instructor family.
- We hope you pass the test with little effort.
- When people seem naturally attracted to you to learn how to take steps to be paid what they're worth, the time you spend on our certification program is well spent.
- When you inspire more than 10 people to join you, we'll PAY YOU to get certified.
- If attracting people seems like too much work - STOP! You've just discovered an important fact! What's that fact? Now is NOT the time to get certified.

HEADS-UP!

- You will be a student along with everyone else in your self-paced group.
- You'll learn as you go.
- No need to know how to teach - anything.
- We'll teach you to become a GREAT teacher every step of the way.
- You learn the MOST by teaching others - right?



Invite



WOW! How are you doing so far? Ready for Step 2? Overwhelmed? Excited?

If you're excited and ready for more, read on. Go to Step 2 below.

Tired out already? No worries. Click off. Come back if you wish. (Remember, we trust your intuition on these matters. Do you?)

And now, a few housekeeping items for Step One:

* what does naturally, effortlessly attract people really mean?

Simple. You attract people to register for our Masters group with little or no effort. People seem excited just because you're excited.

How?

Most likely you LOVE the idea of getting paid what you're worth SO MUCH - it's infectious! Like a hearty belly-laugh, people automatically start laughing.

About our statements concerning no charging you to become certified . . .

- 1) If you sense you're willing to get serious about becoming one of our certified instructors, we do ask you purchase your copy of Pay Me What I'm Worth. Like any university or college, book costs are separate from tuition costs.
- 2) We have charged tuition in the past. You may qualify for a complete Certification refund if:
 - Your two-year certification period expired.
 - You did NOT complete your training.
 - You tried Step 1 above for 30 days.
 - Step One did NOT inspire 10 people to register for our Masters groups.

If you qualify for a refund, please call us as 312-268-0000 to explore a refund of your certification fees.



Lead



When you successfully complete Step One above, we bet you wonder:

- What's included in this program?
- What's the Certification process like?
- How hard is it?
- What do I have to do?

Program includes:

- Access to instantly download 14 audio (.mp3) files (chapter overviews).
- Ongoing unlimited access to our private, spam-free online lesson / networking center.
- Two years access to our weekly, LIVE, highly interactive, engaging powerful conference call-based masters groups. ([Click to see calendar / call schedule.](#))
- Savvy, smart, fun training with Soul Dancer (Author).

Our certification process consists of **required** and **optional** steps:

Required steps include:

1. While co-leading your Masters Group (along with Souldancer) complete all the exercises in the book at your own pace. You'll significantly enhance your results by engaging as many of the *Optional Tasks* (below) as you can.
2. Email the results of your Worth Passport© exercise (a one-page summary of your discoveries) to Souldancer (for Souldancer's review only). Worth Passport© pages may be emailed individually to become certified to teach that material - more quickly.

All Worth Passport© results (all ten chapters) MUST be completed before being FULLY certified.

FULLY certified instructors receive higher placement on sites, press announcements, etc.



Lead



Optional Tasks

1. Inspire 11 or more people to register! Earn 10% of each registration.
2. Attend as many conference calls as you can. ([Click to see call schedules.](#))
3. Moderate your Masters group online course (builds visibility, credibility and potential to attract new clients).



Receive



Once certified you're ready to personally customize 33 unique exercises into profitable, powerful, life-changing seminars, retreats, workshops or similar venues.

- We list YOUR name and contact information in each annually updated, published editions (print and electronic versions).
- Ongoing promotion on all Pay Me What I'm Worth sites to include LIVE links back to your site at NO at no cost.
- As you demonstrate outstanding work, you'll receive an option to become certified to certify other trainers (affiliate / revenue share tools included).
- Automatic, paid invitation to teach in all global events (conferences, seminars, etc.)

Questions?

We LOVE them!

Call us at 312-268-0000. Schedule a 30 minute, lively, laser-focused interview.